



It's a Wednesday morning—not quite midweek, but you're already drained.

Your brain feels like it's buffering. Too many decisions, too little time. Somehow, even the smallest choices—approving budgets, tweaking strategies, deciding whether that meeting is actually necessary—start to feel like a mental workout.

It's not just exhaustion. It's **decision fatigue**. And it's a bigger problem than most founders realize.

for answers. Real estate marketing the easy way can't be the right answer, and before you know it, you're **firefighting instead of building**.

Why It's Hurting Your Business?

- **Your speed is your company's speed.** If you're stuck in decision loops, so is your team.
- **Your best work happens early in the day.** By the time big decisions roll in, your mental energy is tapped out.
- **The wrong calls get made.** Not because you're not capable, but because fatigue makes you default to safe, familiar choices.

So, what's the move? Simplify. Delegate. Systemize.

3 Underrated Fixes to Protect Your Decision Power

1) Kill the "Always-On" Culture at the Top

If you're in every thread, meeting, and email chain, you're not leading—you're **babysitting**. Set asynchronous decision protocols so your team moves **without waiting for you**.

2) Stop Making the First Move in a Discussion

Every time you speak first, you bias the room. **Let your team present solutions before you weigh in.** This builds independent thinking and stops every decision from landing on your plate.

3) Pick One Problem to Go Deep On Each Quarter

Firefighting across 20 areas keeps you stuck. Instead, **pick one core inefficiency every quarter and solve it permanently.** The right fix will compound over time.

Big decisions should feel like **strategy, not survival**. Your real competitive edge isn't just speed—it's clarity.

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Build a company that thrives even when you're not in the room.

How to make it happen?

That's exactly what I am holding conversations around through the week, follow along the journey!

PS: Here's a reflective question for you to take an immediate action-

If you had to cut 50% of your daily decisions, which ones would go first?

Until next time,

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